

# PROGRAM ACTIVITIES 2026-2027



FOUNDATION  
**ZAEV**  
ONE SOCIETY FOR ALL

**"ZAEV FOUNDATION - ONE SOCIETY FOR ALL" guided by the goals specified in the Statute of the Foundation, in 2026/2027 will realize the following activities:**

1) Within the framework of the **"ZAEV Social-Humanitarian Program"** by undertaking social and humanitarian activities to support the community through assistance (material and non-material) to vulnerable categories of citizens and improving the lives of vulnerable people in the community, *marking World Day of Social Justice<sup>1</sup> on 20 February, World Humanitarian Day<sup>2</sup> on 19 August, International Day of Charity<sup>3</sup> on 5 September, World Children's Day<sup>4</sup> on 20 November, International Volunteer Day<sup>5</sup> on 5 December and International Human Solidarity Day<sup>6</sup> on 20 December*, with the planned realization of:

❖ **World Day of Social Justice (20 February) and World Humanitarian Day (19 August)**

- ***Traveling exhibition "Voices from the community"***

Organizing a traveling exhibition across multiple municipalities featuring photographs, audio testimonies, and short documentary stories about individuals who have experienced poverty, social exclusion, or life challenges, aiming to foster empathy and solidarity.

- ***Humanitarian initiative "The neighbourhood helps"***

Coordinated local actions involving citizens, companies, and institutions donating food, school supplies, clothing, and essential household goods to socially vulnerable families.

- ***Solidarity and humanity training sessions***

Interactive workshops for young people focused on volunteering, organizing humanitarian actions, teamwork, and civic engagement.

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<sup>1</sup> Link from the UN web page regarding **World Day of Social Justice, 20 February** (<https://www.un.org/en/observances/social-justice-day>)

<sup>2</sup> Link from the UN web page regarding **World Humanitarian Day, 19 August** (<https://www.un.org/en/observances/humanitarian-day>)

<sup>3</sup> Link from the UN web page regarding **International Day of Charity, 5 September** (<https://www.un.org/en/observances/charity-day>)

<sup>4</sup> Link from the UN web page regarding **World Children's Day, 20 November** (<https://www.un.org/en/observances/world-childrens-day>)

<sup>5</sup> Link from the UN web page regarding **International Volunteer Day, 5 December** (<https://www.un.org/en/observances/volunteer-day>)

<sup>6</sup> Link from the UN web page regarding **International Human Solidarity Day, 20 December** (<https://www.un.org/en/observances/human-solidarity-day>)

❖ **International Day of Charity (5 September) and International Human Solidarity Day (20 December)**

- *“The silent heroes of the community”*

Public call for nominations and awarding of citizens who selflessly support people in their communities.

- *Solidarity weekend*

Weekend actions for renovation and improvement of homes, yards, and public spaces for elderly people, single parents, and vulnerable families with the support of volunteers and local companies.

- *“Open table”*

A public humanitarian event featuring a free communal meal, cultural program, and social activities aimed at fostering connection among diverse groups of citizens.

❖ **World Children's Day (20 November)**

- *Day of children’s creativity and innovation*

Interactive zones dedicated to science, art, environment, and creative play with active participation of students, teachers, and parents.

- *“Young journalists”*

A one-day children’s media newsroom where children prepare interviews, reports, and short videos on topics relevant to them.

❖ **International Volunteer Day (5 December)**

- *Volunteer fair and civic initiatives expo*

A public fair where civil society organizations present volunteering opportunities and ways for youth to engage actively in community work.

- *Annual volunteer recognition awards*

An event dedicated to awarding the most impactful youth, humanitarian, and volunteer initiatives in the community.

2) Within the framework of the "**ZAEV Inclusive Solidarity Program**" will be stimulated the social inclusion of vulnerable population's target groups, as well as the reduction of the population's vulnerability, which is facing certain social risks. The organization of events will enable all participants, including people with disabilities to fully participate, *marking International Day of Persons with Disabilities<sup>7</sup> on 3 December, International Human Rights Day<sup>8</sup> on 10 December, Zero Discrimination Day<sup>9</sup> on 1 March, World Down Syndrome Day<sup>10</sup> on 21 March and World Autism Awareness Day<sup>11</sup> on 2 April*, with the planned realization of:

❖ **International Day of Persons with Disabilities (3 December)**

- *Inclusive sports and recreational day*

Organization of sports activities and games involving both persons with and without disabilities, promoting equality and social inclusion.

- *Inclusive employment workshops*

Practical workshops for companies focused on workplace adaptation and improving accessibility in hiring processes.

❖ **International Human Rights Day (10 December) and Zero Discrimination Day (1 March)**

- *Campaign "Respect diversity"*

A public and digital campaign featuring video messages, exhibitions, and personal stories addressing prejudice and discrimination.

- *Media and digital literacy trainings*

Workshops for youth on identifying hate speech, misinformation, and online violence.

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<sup>7</sup> Link from the UN web page regarding **International Day of Persons with Disabilities, 3 December** (<https://www.un.org/en/observances/day-of-persons-with-disabilities>)

<sup>8</sup> Link from the UN web page regarding **Human Rights Day, 10 December** (<https://www.un.org/en/observances/human-rights-day>)

<sup>9</sup> Link from the UN web page regarding **Zero Discrimination Day, 1 March** (<https://www.unaids.org/en/zero-discrimination-day>)

<sup>10</sup> Link from the UN web page regarding **World Down Syndrome Day, 21 March** (<https://www.un.org/en/observances/down-syndrome-day>)

<sup>11</sup> Link from the UN web page regarding **World Autism Awareness Day, 2 April** (<https://www.un.org/en/observances/autism-day>)



❖ **World Down Syndrome Day (21 March) and World Autism Awareness Day (2 April)**

- *Creative inclusive workshops*

Joint music, theatre, and art workshops for children with and without developmental differences.

- *Support for parents and caregivers*

Meetings, psychological counselling, and educational sessions for parents and caregivers of children with developmental challenges

**3)** Within the framework of the "**ZAEV Food Bank**" collecting surplus food, their storage and distribution to socially disadvantaged categories of citizens in the fight against poverty and hunger. The implementation of the activities in this program will be in coordination with the activities of the "**ZAEV Program for raising public health awareness**", marking *World Food Day on 16 October*<sup>12</sup>, *International Day for the Eradication of Poverty*<sup>13</sup> on 17 October and *Sustainable Gastronomy Day*<sup>14</sup> on June 18, with the planned realization of:

❖ **World Food Day (16 October) and International Day for the Eradication of Poverty (17 October)**

- *Action "No child goes hungry"*

Distribution of school meals and food packages to families in social risk.

- *Food surplus collection network*

Establishment of a volunteer-based network for collecting surplus food from markets, restaurants, and events and distributing it to families in need.

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<sup>12</sup> Link from the UN web page regarding **World Food Day, 16 October** (<https://www.fao.org/world-food-day/en>)

<sup>13</sup> Link from the UN web page regarding **International Day for the Eradication of Poverty, 17 October** (<https://www.un.org/en/observances/day-for-eradicating-poverty>)

<sup>14</sup> Link from the UN web page regarding **Sustainable Gastronomy Day, 18 June** (<https://www.un.org/en/observances/sustainable-gastronomy-day>)

❖ **Sustainable Gastronomy Day<sup>15</sup> ( June 18)**

- ***Urban community gardens***

Establishment of small urban gardens and educational workshops on food cultivation in urban environments.

- ***Healthy and sustainable meal competition***

Competition among youth and students to prepare affordable, healthy meals using local ingredients.

4) Within the framework of the "**ZAEV Hackathon**" which aims to encourage young, creative and innovative people to develop innovative software and multimedia solutions centred on a specific topic, *marking World Creativity and Innovation Day<sup>16</sup> on 21 April, International Day of Women and Girls in Science<sup>17</sup> on 11 February, World Refugee Day<sup>18</sup> on 20 June and World Youth Skills Day<sup>19</sup> on 15 July* with the planned realization of:

- ***Challenge “Artificial intelligence for social good”***

A hackathon where young participants develop AI-based digital solutions supporting education, social protection, environmental sustainability, and local communities.

- ***Innovation challenge “No one left behind”***

Development of digital tools and mobile applications aimed at improving access to information, education, and services for vulnerable groups and individuals at social risk.

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<sup>15</sup> Link from the UN web page regarding **Sustainable Gastronomy Day, 18 June** (<https://www.un.org/en/observances/sustainable-gastronomy-day>)

<sup>16</sup> Link from the UN web page regarding **World Creativity and Innovation Day, 21 April** (<https://www.un.org/en/observances/creativity-and-innovation-day>)

<sup>17</sup> Link from the UN web page regarding **International Day of Women and Girls in Science, 11 February** (<https://www.un.org/en/observances/women-and-girls-in-science-day/>)

<sup>18</sup> Link from the UN web page regarding **World Refugee Day, 20 June** (<https://www.un.org/en/observances/refugee-day>)

<sup>19</sup> Link from the UN web page regarding **World Youth Skills Day, 15 July** (<https://www.un.org/en/observances/world-youth-skills-day>)

5) The framework of the "**ZAEV Academy for Young Leaders**" is provided with the participants to be able to work individually and in groups with prominent individuals, acquire leadership skills, and promote their professional growth and development. The exact number of participants, the required professional qualifications and competencies, the application process, the selection process, and the exact program with lectures and interactive workshops, seminars and study visits will be further defined. The realization of this Academy is planned to be composed with marking *International Day of Education*<sup>20</sup> on 24 January and *International Youth Day*<sup>21</sup> on 12 August, organizing:

- ***Leadership and public speaking academy***

Organizing a program for the development of leadership capacities, communication skills, critical thinking, and public speaking through practical simulations and case studies.

- ***“Young leaders for change”***

Participants will develop their own initiatives aimed at addressing specific challenges in local communities, with mentorship and expert support.

6) The framework of the "**ZAEV Academy for Public Policy**" will have the goal of continuous education and improvement of the skills of the participants, while understanding the process of creating public policy. The exact number of participants, the required professional qualifications and competencies, the application process, the selection process, and the exact program with lectures and interactive workshops, seminars and visits will be further defined. Marking *International Day of Democracy*<sup>22</sup> on 15 September and *World Day for Cultural Diversity for Dialogue and Development*<sup>23</sup> on 21 May, the realization of this Academy envisages it to be composed of:

- ***Democratic laboratory***

Simulation of decision-making processes in public hearings and negotiation procedures aimed at better understanding of how democratic systems function.

- ***Forum “Diversity as an advantage”***

Organizing public debates and panel discussions on intercultural dialogue, social cohesion, and the role of diversity in modern democracies.

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<sup>20</sup> Link from the UN web page regarding **International Day of Education, 24 January** (<https://www.un.org/en/observances/education-day>)

<sup>21</sup> Link from the UN web page regarding **International Youth Day, 12 August** (<https://www.un.org/en/observances/youth-day>)

<sup>22</sup> Link from the UN web page regarding **International Day of Democracy, 15 September** (<https://www.un.org/en/observances/democracy-day>)

<sup>23</sup> Link from the UN web page regarding **World Day for Cultural Diversity for Dialogue and Development, 21 May** (<https://www.un.org/en/observances/cultural-diversity-day>)

7) Within the framework of the "**ZAEV Congress Center**" in order to promote cooperation with leaders on the global level in the spirit of democratic values, protection of human rights and freedoms, political pluralism, mutual tolerance, unity and solidarity, among other activities, *marking International Labour Day<sup>24</sup> on 1 May, Europe Day<sup>25</sup> on 9 May, International Friendship Day<sup>26</sup> on 30 July, International Day of Peace<sup>27</sup> on 21 September and United Nations Day<sup>28</sup> on 24 October* with the planned realization of:

- ***Dialogue of generations***

Connecting experienced societal leaders with young professionals through public talks and mentorship sessions on leadership, democracy, and social development.

- ***Event dedicated to peace and cooperation***

Organizing a regional event focused on building trust, mutual cooperation, human rights, and the role of youth in preserving peace.

8) Within the framework of the "**ZAEV Environmental Health Program**" to raise awareness of environmental protection through the implementation of activities and environmental actions to combat climate change, increase green areas and clean existing, as well as promote renewable sources of energy, marking *International Day of Forests<sup>29</sup> on 21 March, World Water Day<sup>30</sup> on 22 March, International Mother Earth Day<sup>31</sup> on 22 April and World Environment Day<sup>32</sup> on 5 June*, with the planned realization of:

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<sup>25</sup> Link from the European Union web page regarding **Europe Day, 9 May** ([https://european-union.europa.eu/principles-countries-history/symbols/europe-day\\_en](https://european-union.europa.eu/principles-countries-history/symbols/europe-day_en))

<sup>26</sup> Link from the UN web page regarding **International Friendship Day, 30 July** (<https://www.un.org/en/observances/friendship-day>)

<sup>27</sup> Link from the UN web page regarding **International Day of Peace, 21 September** (<https://www.un.org/en/observances/international-day-peace>)

<sup>28</sup> Link from the UN web page regarding **United Nations Day, 24 October** (<https://www.un.org/en/observances/un-day>)

<sup>29</sup> Link from the UN web page regarding **International Day of Forests, 21 March** (<https://www.un.org/en/observances/forests-and-trees-day>)

<sup>30</sup> Link from the UN web page regarding **World Water Day, 22 March** (<https://www.un.org/en/observances/water-day>)

<sup>31</sup> Link from the UN web page regarding **International Mother Earth Day, 22 April** (<https://www.un.org/en/observances/earth-day>)

<sup>32</sup> Link from the UN web page regarding **World Environment Day, 5 June** (<https://www.un.org/en/observances/environment-day>)

❖ **International Day of Forests (21 March) and World Environment Day (5 June) and World Water Day (22 March) and International Mother Earth Day (22 April)**

- **Action “Take care of green spaces”**

Involving schools, companies, and civil society organizations in the long-term maintenance of parks, schoolyards, and public green areas.

- **Competition “The greenest community**

Encouraging local communities and schools to implement environmental initiatives, with public recognition of the most successful practices.

9) Within the framework of the *“ZAEV Program for raising public health awareness”*, aimed at promoting human health (the complete state of physical, social, and mental well-being) and adequate health care (prevention and management of diseases, illness, and other health-impacting conditions) as the most important precondition for saving human life, *marking World Health Day<sup>33</sup> on 7 April, World Blood Donor Day<sup>34</sup> on 14 June, International Day of Older Persons<sup>35</sup> on 1 October, World Mental Health Day<sup>36</sup> on 10 October and International Day of Epidemic Preparedness<sup>37</sup> on 27 December*, with the planned realization of:

❖ **World Health Day (April 7) and World Blood Donor Day (June 14)**

- **Preventive health caravan**

Organizing mobile units in various settlements providing free medical check-ups, consultations, and prevention education.

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<sup>33</sup> Link from the World Health Organization web page regarding **World Health Day, 7 April** (<https://www.who.int/campaigns/world-health-day>)

<sup>34</sup> Link from the World Health Organization web page regarding **World Blood Donor Day, 14 June** (<https://www.who.int/campaigns/world-blood-donor-day>)

<sup>35</sup> Link from the UN web page regarding **International Day of Older Persons, 1 October** (<https://www.un.org/en/observances/older-persons-day>)

<sup>36</sup> Link from the World Health Organization web page regarding **World Mental Health Day, 10 October** (<https://www.who.int/campaigns/world-mental-health-day>)

<sup>37</sup> Link from the UN web page regarding **International Day of Epidemic Preparedness, 27 December** (<https://www.un.org/en/observances/epidemic-preparedness-day>)

- ***Campaign “Donate blood, save lives”***

Public awareness activities highlighting the importance of voluntary blood donation.

❖ **International Day of Older Persons (October 1) and World Mental Health Day (October 10)**

- ***Intergenerational clubs***

Connecting young and elderly people through joint activities, experience sharing, and social engagement.

- ***Psychological support days***

Free lectures and counseling sessions on stress management, anxiety, and psychological well-being.

- ***“Active aging”***

Promotion of healthy lifestyle habits, recreation, and social inclusion of older persons.

❖ **International Day of Epidemic Preparedness (December 27)**

- ***Community health preparedness training***

Educational activities focused on prevention, timely information, and response to public health risks.

**10)** Within the framework of the ***“ZAEV Business-Technology Accelerator”*** to support start-ups, small and medium companies by developing methods for testing the effectiveness of the business model, evaluation of applied technology, the long-term sustainability of the projected innovation and identification of market potential in business practice, *marking Micro-, Small and Medium-sized Enterprises Day*<sup>38</sup> *on 27 June, “ZAEV Business-Technology Accelerator” and World Corporate Social Responsibility (CSR) Day on 18 February*, with the planned realization of:

❖ **Micro, Small and Medium-sized Enterprises Day (June 27) and World Corporate Social Responsibility (CSR) Day (February 18)**

- ***Entrepreneurship and innovation program***

A practical program for young entrepreneurs and start-up teams focused on business model development, financial planning, and access to investment.

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<sup>38</sup> Link from the UN web page regarding **Micro-, Small and Medium-sized Enterprises Day, 27 June** (<https://www.un.org/en/observances/micro-small-medium-businesses-day>)

- ***“Local to global”***

A mentorship program supporting companies aiming to enter regional and European markets.

11) Within the framework of the ***“ZAEV Sports & Recreation Program”*** through activities for the development and promotion of sports, special programs will be initiated that will create conditions for conducting sports activities. Within this program, the creation of the ***“Rally Moto”*** is envisaged through activities realized in a competitive spirit and sports recreation of the participants, providing an organizational set-up for realization. The celebration of the activities in this program will be in coordination with the activities of the ***“ZAEV Program for raising public health awareness”***, marking ***International Day of Sport for Development and Peace***<sup>39</sup> on 6 April, ***World Bicycle Day***<sup>40</sup> on 3 June and ***World Suicide Prevention Day***<sup>41</sup> on 10 September, with the planned realization of:

❖ **International Day of Sport for Development and Peace (April 6) and World Bicycle Day (June 3)**

- ***Sports festival for all generations***

Organizing a sports and recreational event with participation of children, youth, families, and elderly participants.

- ***Bicycle tour for a healthy community***

A recreational cycling route across multiple settlements with educational and promotional activities

❖ **World Suicide Prevention Day (September 10)**

- ***“Talk, don’t stay silent”***

Public campaign raising awareness on mental health and the importance of seeking timely support.

- ***Training for coaches and youth workers***

Strengthening capacities to recognize psychological challenges among young people and provide appropriate support.

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<sup>39</sup> Link from the UN web page regarding **International Day of Sport for Development and Peace, 6 April** (<https://www.un.org/en/observances/sport-day>)

<sup>40</sup> Link from the UN web page regarding **World Bicycle Day, 3 June** (<https://www.un.org/en/observances/bicycle-day>)

<sup>41</sup> Link from World Health Organization web page regarding the **World Suicide Prevention Day, 10 September** (<https://www.who.int/campaigns/world-suicide-prevention-day>)